



Use this form to help you compare fundraising companies.

Company Name				
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On a scale of 1-10 rate the following:

Quality of products				
Retail price of products				
Resale price of products				
Rewards and Incentive programs				
Quality of customer service and knowledge of company representative				

Answer the following questions about the fundraising companies:

How many years has the company been in business?				
How many years experience does your customer representative have?				
What's the percentage of their groups that meet their fundraising goal?				
How much money do they think your group can raise?				



Check off each service that the company offers:

Will they cover shipping costs?				
Will they add together multiple order forms?				
Will they separate orders by classroom?				
Will they pack orders individually per seller?				
Will they itemize sales by group members on a printable form?				
Will they provide a video or presentation to introduce the fundraiser to participants?				
Do they provide product displays for sales?				
Do they supply parent letters to organizations with children?				
Do they offer pre-made seller packets for sellers to take home?				
Do they offer any reward of incentive programs?				



These are additional questions to ask any potential fundraising companies:

Can they provide samples of their products?				
What hours can your representative be reached?				
Does the company stress adult supervision in their materials for sellers and parents?				
Does the company know about your tax requirements or the forms needed to prove no-tax status?				
How quickly can you receive products that are missing or arrive damaged?				
What will they do if an item you have ordered is out of stock?				
What are the payment terms?				
What is the return policy for unsold products?				

We strongly suggest that you ask for and CHECK references from all potential fundraising companies. Ask the references the fundraising company met their satisfaction, if they met their goals and would they plan on using the same company again. Also ask any other questions you deem to be important to your efforts.



Use the section below to make any additional notes on the companies:

Additional notes.				

This checklist is provided by: Fundraiser Insight [<http://www.fundraiserinsight.org/>]

We wish you the best of luck in choosing a fundraising program that will be successful or you. Please visit our site for more great information and tools for all types of fundraisers.